An Official Publication of the National Model Railroad Association

**DECEMBER**2005

# MEMBER SERVICES DEPARTMENT

## **Communications are Key to Success**

To some NMRA region and division officials, it seemed as if the sleeping giant had awakened. Suddenly, they were receiving communications from "National" that they'd never received before. And they liked it.

All of this is the work of the newly combined Member Services and Membership Promotion Department under the leadership of newly appointed Department Chair Jan Wescott. The Member Services and Membership Promotion departments were merged last July to bring all member-affiliated services under one umbrella.

"This challenge has been mountainous," Jan said, "and at times I wondered if I bit off more than I could chew. However, after a little more than six months I'm happy to report that we're not only up, but off and running...and moving fast!"

The "Member Services" portion of the department consists of five program areas, and operates efficiently under the following Program Managers:

Frank Koch—Heritage and Legend Cars,

Wil Seaver-Member Aid Services,

Paul Richardson, MMR-Tenure Certificate Program,

Dick Schneider-Pike Registry Program,

Marlin McLaughlin-SIG Program.

The big change involved the Membership Promotion side of the department. "I knew we needed to start a dialog with region and division people, especially our newsletter editors," Jan said. She appointed Gerry Leone, MMR, to the post of deputy director and Chuck Diljak to the post of database program manager. "Through diligent effort we're now starting to erase the 'stealth' perceptions and open communication lines to the grass roots of our organization."

By the end of 2005, the department will have sent out seven separate e-mails to region and division presidents, membership chairs, superintendents, and newsletter editors, in various groupings. Each e-mail is sent to over 150 individuals and has contained useful "tools" like



Jan Wescott

graphics, membership forms and Rail Pass Membership ads.

"The response has been fantastic," Jan said. "The silence has been broken, and everyone seems very pleased and very encouraged that I continue this path."

Every effort has been made to obtain the correct e-mail addresses of all presidents, superintendents, membership chairs, promotion chairs, and both region and division editors. If you fall into one of these categories and have not received word from

the department, please send your name, position title, and e-mail address to <u>nmra-</u> <u>membershipdept@earth-</u> link.net.



### BULLETINBOARD

#### Achievement Program

### **NMRA AP Certificates**

Report for August and September 2005 \*Indicates first Certificate of Achievement

**Golden Spike** 

Jim Amato, Cincinnati, OH Bob Bartizek, Lebanon, OH Ed Bley, Hamilton, OH Ric Case, Hamilton, OH Tim Cook, Covington, KY Keith Corman, Cincinnati, OH Frank Fieler, Cincinnati, OH Ron Hill, Batavia, OH Pat Homan, Cincinnati, OH Ray Hughes, Cincinnati, OH Dave Keith, Cincinnati, OH

Larry Kraft, Westchester, OH Bob Kress, Ft. Wright, KY John Lange, Villa Hills, KY Curt LaRue, Westchester, OH Don Leedy, Westchester, OH Tom Mack, Cincinnati, OH Bob MacKendrick, Hamilton, OH Dennis Malloy, Cincinnati, OH Jim Matchett, Cincinnati, OH Bruce Minturn Cincinnati OH Walter Norman, Dry Ridge, KY Ron Pearson, Cincinnati, OH Noah Powers Middletown OH Dave Puthoff, Cincinnati, OH Bob Shaw, Milford, OH Patrick Stanley, Westchester, OH Dan Stenger, Walton, KY Jerry Strangarity, Cincinnati, OH

Ed Swain, Middletown, OH Sam Swanson, Cincinnati, OH Tom Vogt, Ft. Wright, KY Bill Warrick, Monroe, OH Ronald Smith, Fairfield, PA Jack Verducci, San Mateo, CA Ed Beierle, Edgewood, KY Claudio Bellon, Cincinnati, OH Larry Bonhaus, Cincinnati, OH Ed Carr Fairfield OH Steve Dishion, West Chester, OH Kevin Geiger, Cincinnati, OH Charles "Chick" Hyde, Lawrenceburg, IN Terry Judd, Cincinnati, OH Larry Lutz, Guilford. IN Bill Mense, Hamilton, OH Dave Nenna, Loveland, OH Tom Overton, Cincinnati, OH

John Shields, Cincinnati, OH Danny Webb, Cincinnati, OH Victor Bitleris, Raleigh, NC Ryan Aust, North Bend, WA Gavle Christen, Spokane Valley, WA Charles Greeson, Spokane Valley, WA John Henry, Spokane, WA Mike Hirsch, Coeur d'Alene, ID Kirk Holmes, Seattle, WA John Langlot, Spokane Valley, WA Larry Nelson, Spokane Valley, WA Gerald Quinn, Spokane Valley, WA Robert Sample, Elk, WA W. Gene Swanson, Tacoma, WA George Wilhelm, Coeur d'Alene, ID Brian Glock, Roswell, GA Robert McIntyre, Alpharetta, GA Christopher White, Roswell, GA

## **BULLETINBOARD** – CONTINUED

Master Builder - Motive Power	Model Railroad Engineer -	
George Pierson, Blue Island, IL	Electrical	
Joseph Aymar, Rohnert Park, CA*	Walt Huston, Tacoma, WA	
Master Builder - Cars	Earl Mullins, Hastings, NE	
Donald Birdsong, Lexington, KY	George Pierson, Blue Island, IL	
David Bartz, Maryland Heights, MO	William Brown, Jamesville, NY	
Master Builder - Structures George Pierson, Blue Island, IL	Chief Dispatcher Derek Matyas, Acton, MA* Jack Verducci, San Mateo, CA	
Howard Dyer, Farmingville, NY*	Association Official	
<b>Master Builder - Scenery</b>	Roy Hord, Liberty Township, OH	
Paul Rising, Gig Harbor, WA*	Jeffrey MacHan, St. Bruno, QC, Canada	
Walt Huston, Tacoma, WA	Thomas Jennings, Spokane, WA*	
Earl Mullins, Hastings, NE	Association Volunteer	
Pete Magoun, Traverse City, MI	Mike Barone, Fruitvale, BC, Canada	
Master Builder - Prototype Modeler None this month	Jim Amato, Cincinnati, OH* John Smith, Germantown, OH John Griffiths, Lorton, VA* Richard Newmiller, Dresher, PA	
Model Railroad Engineer - Civil	James Wise, Peoria, IL	
Jack Verducci, San Mateo, CA	Charles Greeson, Spokane Valley, WA*	
Walter Huston, Tacoma, WA	Thomas Jennings, Spokane, WA	

Robert Sample, Elk, WA\* Shirley Sample, Elk, WA\*

Brady Maguire, Sherman, TX\*

Model Railroad Author Seth Neuman, Mountain View, CA\* John Smith, Germantown, OH Richard Newmiller, Dresher, PA Robert Gardner, MMR, Salmon Arm, BC, Canada

Master Model Railroader

Donald Birdsong, Lexington, KY 🏨

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Nov. 2004		
Dec. 2004		
Jan. 2005		
Feb. 2005		
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# MEMBERNEWS

## Web Page HTML Writers Needed

The NMRA's Web Presence Committee is seeking a couple of volunteers who would like to do Web work for the NMRA at the National level. This work includes following the established Web Templates.

Web page writers should have a decent understanding of HTML writing. Hand coding is acceptable; indeed there is much to recommend hand coding or hand coding with an HTML utility. Hand coding generally results in smaller pages that load quickly. There are several good HTML writing programs available and any that produce compact pages and concise coding may be used. However, proprietary software that generally produces bloated pages, readable correctly by one browser should not be used.

These writers will accumulate points toward their AP Volunteer certificate as committee members at the National level. If interested contact NMRA Webmaster Roger Hensley at <u>hensley6@localnet.com</u>. If you know someone who might be interested, please pass this along to them.

### Scout, JCP Programs get new leaders

The Education Department has two new volunteers this month. Department Manager Richard Flock announced John Stevens, of Atlanta, is the new Boy Scout coordinator and Edward Swain of Cincinnati has been appointed JCP Program Manager. Stevens can be reached at <u>scouts@hq.nmra.org</u>, while Swain is available at jcp@hq.nmra.org.

### **Education Department Contacts**

Richard Flock, Director, e-mail: educate@HQ.NMRA.ORG RAY BILODEAU, Asst. Director, e-mail: educateasst@HQ.NMRA.ORG PAT HARRIMAN, AP Program, e-mail: achiev@HQ.NMRA.ORG MARTY VAUGHN, Contest Program, e-mail: contest@HQ.NMRA.ORG EDWARD SWAIN, JCP Youth Program, e-mail: jcp@HQ.NMRA.ORG CLARK KOONING, MWTM Program, e-mail: mwtm@HQ.NMRA.ORG JOHN STEVENS, Boy Scout Coordinator, e-mail: scouts@HQ.NMRA.ORG The Junior Clinic Program needs volunteer help during the upcoming National Train Show in July. Volunteers help children assemble kits, make trees, paint, build a layout, and operate trains. Volunteers work four-hour shifts during the event and may sign up for as many shifts as they would like. To volunteer, or for more information, contact Edward Swain at the e-mail address above.

